

YOUTH VAPING: WHAT'S TRENDING?

Through vape collection events in schools and the community, we've gathered information to help parents, school staff, and community leaders understand the vape products showing up in our schools—the high nicotine concentrations, flavors, environmental risks—and what you can do to help.

Trending Brands



The vape brand most commonly found or confiscated was GEEK BAR, followed by RAZ.

High Concentrations



This GEEK BAR Pulse X vape contains 900 mg of nicotine—about the same as 30 packs of cigarettes.

Fruity Flavors



Many vape brands use flavors like Blue Raspberry, Gummy Bear, and Peppermint Candy Cane to attract youth.

Smart Technology



THC



456

disposable vapes were collected, which featured:

Aroma Inhalers



Double Flavors



Digital Displays



Vapes are harmful to the environment & our youth.



Vapes can leak toxic chemicals, pollute water with plastic, and cause fires if batteries are thrown in the trash.



High nicotine levels and harmful chemicals in vapes pose serious health risks, like addiction and lung damage.



These nicotine products use youth-targeted marketing like candy flavors, built-in games, and appealing colors and displays to hook a new generation of consumers.

How can I make a difference?

- Learn how vaping has impacted our youth by reading [Unfiltered: The True Cost of Nicotine.](#)
- If your child vapes, encourage and support them to quit; text “VAPEFREE” to 873373.
- Support evidence-based prevention programs and [Alternatives to Suspension](#) in local schools.
- Strengthen legislation to curb the availability and marketing of vaping products to minors.



All of the products shown were collected from high schools and middle schools in Marathon, Wood, and Portage counties. Thank you to our school and community partners for supporting efforts to reduce youth vaping.

